

**MISSION STATEMENT**

Our purpose is to develop and manufacture personal care bar products, through innovation and sustainability.

With productive efficiency and technology balanced with our commitment to environment protection, partnership integrity and community support.

We are moved by continuous improvement and innovation, by people, transparency, and quality.



- **GO SUSTAINABLE** – our commitment to green resources and energies, favoring the use of circular economy and reuse.
- **GO EFFICIENT** – focus on productive efficiency, industrialization, and technology.
- **GO FURTHER** – agile innovation through a multidisciplinary team.
- **GO UNIQUE** – option of a customized and exclusive product solution.
- **GO SOLID** – bar cosmetics solutions.

Neiva, January 2023

*Mani P. da Maia*