



#whitelabel

About us.

CERTIFIED INDUSTRY

We develop and manufacture bar cosmetics for personal care, through innovation and sustainability.

The growing regulatory requirements in the cosmetics area and our commitment to the environment were decisive in starting the project for a new manufacturing unit – Groupe GM Cosmética Portugal, inaugurated in 2018 – that would be able to meet current and future technical standards and requirements, within the scope of Good Manufacturing Practices (ISO 22716), and Quality and Environment Management standards (ISO 9001 and 14001).



Intertek



Intertek



Nº 4-0606-16-000-00



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Our services.

PRIVATE LABEL

Customised product, infinite possibilities

Create your unique and exclusive product, from formulation to packaging.

WHITE LABEL

A product ready to go

Select one of our already developed products and customise the packaging.

White label.

OUR WHITE LABEL SERVICE

In today's dynamic business landscape, our white label service has emerged as a key strategy for enterprises aiming to deliver premium products through an agile process, under their own brand.

By leveraging our expertise and resources, coupled with the availability of ready-to-go products, you can focus on customising the packaging – enabling launches in smaller quantities and shorter lead times.

#standardformulas
#infinitepossibilities

ADVANTAGES OF OUR WHITE LABEL SERVICE

- **Your brand, your identity:** select one of our ready-to-go formulations and design a packaging aligned with your brand's vision.
- **Unwavering quality:** we use premium, responsibly sourced ingredients to manufacture products of the highest quality and effectiveness.
- **Regulatory excellence:** we strictly comply with industry regulatory standards.
- **Agile market entry:** thanks to our streamlined production process, you can swiftly introduce your products to market, gaining a competitive edge.
- **Guidance every step of the way:** a dedicated account manager will be your trusted partner, offering expert guidance and ensuring a seamless experience.

WHITE LABEL

1. Choose your product

- Shampoo
- Conditioner
- Soap
- Cleansing Bar
- Shaving Bar
- Pet Shampoo

2. Customise your label

- Square cardboard box (68x68x30mm)
- 2 labels with 4 color printing





Our formulas.

Hair care

MOISTURISING SHAMPOO · 70G

- Cleansing and moisturising
- Silky feeling
- Enriched with jojoba oil



Packaging solutions [illustrative examples]
Square cardboard box with 2 labels (4 color printing)

CONDITIONER · 60G

- Nourishing and protection
- Improves hair strands manageability
- Enriched with almond oil



Packaging solutions [illustrative examples]
 Square cardboard box + interior barrier paper
 with 2 labels (4 color printing)



Hands & Body

SOAP · 90G

- Cleanses and nourishes
- Foam and creamy
- **Available references:** moisturising, exfoliating, karité butter, sweet almond, lavender and coconut & honey.



Packaging solutions [illustrative examples]
Square cardboard box with 2 labels (4 color printing)

Face & Gentle Care

CLEANSING BAR · 80G

- Gentle hygiene with comfort feeling
- Hypoallergenic
- Soap free



Packaging solutions [illustrative examples]
Square cardboard box with 2 labels (4 color printing)

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Face & Body Care

SHAVING BAR · 80G

- Unisex bar for shaving
- Enhanced foaming action
- Soothing and moisturising



Packaging solutions [illustrative examples]
Square cardboard box with 2 labels (4 color printing)

Pet Hygiene

PET SHAMPOO · 70G

- Deep cleansing
- Nourishes and protects
- Frequent use



Packaging solutions [illustrative examples]
Square cardboard box with 2 labels (4 color printing)

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Our service.

LOGISTICS & ORDERS

Product	Minimum Order Quantity
Shampoo	130 units [1 box]
Conditioner	136 units [1 box]
Soap	130 units [1 box]
Cleansing Bar	130 units [1 box]
Shaving Bar	130 units [1 box]
Pet Shampoo	130 units [1 box]

- orders delivered in full boxes [39 x 26 x 22 cm]
- product price is subjected to selected packaging and quantities

Packaging solutions.

INFINITE POSSIBILITIES

Get inspired with our packaging material options - cardboard box, paper wrapping, pleated, flowpack (plastic or paper), manual wrapping, you name it!

Share with us your creativity so we can source the option that fits your brand best.



GROUPE GM

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